

Megan Teegarden

■ 715.650.0300 ■ teegardenmegan@gmail.com ■ meganteegarden.com

education

Bachelor of Fine Arts

Concentration: Graphic Design
University of Wisconsin-Stout, Menomonie, WI
Graduation: December 2010

Global Experience: Study Abroad & Internship, Edinburgh, Scotland (Fall 2009)

technical skills

Experience with Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Basic HTML & CSS, Digital SLR camera, Microsoft Office, and Social Media Platforms.

experience

Oct 2013- Jan 2019

Merchandise Associate, Store Mentor, Backroom Coordinator - Marshalls, Portland, OR

- Responsible for creation of captivating displays through visual placement of merchandise.
- Maintained knowledge of company's constant flow of products, marketing programs, and promotions.
- Identified customer's needs in order to suggest, locate, and sell merchandise accordingly.
- As the Backroom Coordinator for 6 months during the Holiday season, was responsible for overseeing and training a team of associates to ensure they were receiving, processing, and stocking merchandise efficiently and effectively. Was also responsible for monthly audits throughout the store to ensure that associates were adhering to safety, shrink and processing protocols, writing audit reports and following up on previous reports.
- Directed and trained associates as the leader of the Markdown crew. Responsible for educating associates on regularly updated store guidelines and standards for processing merchandise to reduce inventory shrink.

Feb 2013-Present

Freelance Graphic Design

- Performed a wide-range of design services for various clients, including the creation of logos, business cards, beer and wine labels, cd covers, wedding invitations, and posters.
- Created all promotional materials for an annual moped rally, which were featured on the front page of the popular Moped Army website for a month, and seen by 400+ people daily from all across the country. The logo was screen printed on t-shirts, hats, patches, and posters.

July 2012-Feb 2013

Graphic Design Intern - Nosco, Waukegan, IL

- As a member of the Marketing Department, collaborated on the design of many projects including: booklets, packaging design for sales collateral, invitations, email and PowerPoint templates, calendars, Trade Show Hopups, and various printed material.
- Responsible for creating all promotional printed materials for Nosco's first ever business development and education conference. Attendees and speakers represented companies from all over the world, including HP. Materials included: conference brochure/notebook, banners, business cards, name badges, table cards, posters, PowerPoint templates, and various designs for giveaways.

June 2011-May 2012

Front End Manager, Store Management Trainee - Toys“R”Us, Green Bay, WI

- Worked with team members to improve guest services, selling skills, and product knowledge.
- Learned to manage and perform every task in each department of the store while providing feedback and input to the store management on development of department initiatives and plans.
- Responsible for ensuring that all business initiatives are implemented and executed per company standards.

May-Sept 2010

Graphic Designer, Customer Service Representative - Quik Print, Birchwood, WI

June-Sept 2009

- Helped walk-in customers with their printing needs while managing day-to-day operations.
- Joined forces with employees at other Quik Print branches to achieve the highest quality of design and print execution. Printed materials included numerous business cards, brochures, posters, and invitations.

Sept-Dec 2009

Graphic Design Intern - University of Edinburgh, Edinburgh, Scotland

- Worked in the Marketing & Publishing Department creating magazine layouts, brochures, Visitor Center promotional items, and University Christmas cards.
- Accomplished all tasks in an efficient manner and under little direction.

portfolio

Online portfolio can be found at meganteegarden.com